



THE SIG AWARDS SPONSORSHIP

The Awards

Multi-orbit, space debris, digitization, the cloud – the satellite industry is in the midst of transformation that is bringing many challenges, but this dynamic, vibrant sector is home to great innovation that can meet these head on.

The awards are designed to celebrate the innovative technologies and solutions being delivered by our members to help the industry adapt. They are presented every year during a dedicated event at Satellite Show. We have four categories:

- Innovation of the Year
- Educational Project of the Year
- Cooperation of the Year
- Young Engineer of the Year

The entries are assessed and voted for by the board, all technically savvy people who have been working in this industry for many years.

Costs, Category sponsorship:
Member - £1,500 | Non-member – £2,000

To be paid within 30 days of signing up as a sponsor and at least 2 weeks before the ceremony.

Sponsorship

To make this event even more successful, we are looking for sponsors for each award category. The sooner you sign up, the more you can get from sponsorship.

Here is what you can expect:

Call for nominations – inclusion in all material with logo where appropriate. This will include:

- Press release.
- Social media posts.
- Email blast.
- Mention in multiple newsletters during nomination period.

Sponsor Highlights – specific highlights of the sponsors:

- Social media posts for each sponsor.
- Opportunity to conduct Q&A around the category for use on the SIG blog, also highlighted in the newsletter.

Awards ceremony:

- Opportunity to display signage.
- Opportunity to present the award.
- Logo on any awards signage we create.
- Logo on award as “sponsored by”.

Post awards – inclusion in any post awards material:

- Winners press release.
- Newsletter.
- Blog post.
- Social media – including posts for each individual category.
- Campaign with a magazine (to be confirmed).